

Mitchell P. Smith
Director, School of International Affairs
The Pennsylvania State University

EDUCATION

Princeton University, Department of Politics
Ph.D., January 1993

Princeton School of Public and International Affairs
Princeton University
Master of Public Affairs

University of California, Berkeley
Bachelor of Arts (Economics)

PROFESSIONAL DEVELOPMENT

January 2018 Dean's Institute
 American Conference of Academic Deans

June 2011 Management Development Program
 Harvard University Graduate School of Education

ACADEMIC AND PROFESSIONAL APPOINTMENTS

DIRECTOR

School of International Affairs (SIA)
Penn State University (July 2023 to present)

- Have strengthened community among SIA students by launching student-centered "International Affairs Discussion."
- Have worked with professional admissions team to revise rubric to give additional weight to diverse experiences and perspectives of applicants.
- Working with admissions team, have restructured merit aid budget to increase admitted student yield.
- In collaboration with development staff, have augmented fundraising for professional development support for students.
- In concert with marketing & communications team, have worked to raise national SIA profile.
- Have added members to diversify membership of SIA's Advisory Board.
- Deepened collaboration with other units across campus, such as the McCourtney Institute for Democracy, Penn State Global, and International Programs in the College of Business
- Have prioritized the diversification of SIA's degree portfolio with proposals to add a joint LLM-MIA program with the Law School and a new STEM-designated MS program.

ASSOCIATE DEAN FOR ACADEMIC AFFAIRS

College of International Studies (July 2015 - Sep 2019; July 2020 to July 2023)

- Developed a College of International Studies Research Support Council to award internal College research funds to faculty and to support faculty grant efforts internal and external to OU.
- Led the development of a new online MA in Global Affairs program; wrote program proposal for submission and approval by State Regents; developed curriculum; structured and led faculty development program. Initiated in fall 2015, the program reached enrollment of 125 students in 2022. Expanded access to a quality online degree while raising more than \$1 million in tuition revenue during fiscal year 2022.
- Supervised directors of centers and institutes housed in the College of International Studies (Center for U.S.-China Issues; Center for Middle East Studies; Center for the Americas; Center for Brazil Studies; Center for the Study of Nationalism; African Studies Institute) and allocated funding, coordinated programming, sustained collaboration, expanded international research partnerships, and elevated external funding effort.
- Revised the curriculum for the MA in International Relations offered by OU Extended Campus through a contract with the U.S. Department of Defense. Implemented transition from an interdisciplinary MA with an emphasis in international relations to an MA in International Relations for this 400-student MA program.
- Oversaw revision and submission of application for renewed funding of the College's Arabic Flagship Grant (\$305,000), 2017-18.

INTERIM DEAN (October 2019 – July 2020)

College of International Studies, The University of Oklahoma

- Served as chief executive of college of 400 undergraduate majors and minors, 150 MA students, 27 faculty, 45 staff members, offices of International Student Services and Education Abroad and two Study Centers abroad (Italy and Mexico) and a budget of \$10 million. Prior to the pandemic, the College served 1900 international students from 120 countries and sent 1600 students abroad annually.
- Collaborated broadly to expand role of CIS as a hub for campus internationalization.
- Reviewed and restructured College budget to achieve savings and to allocate resources more effectively. Revised and clarified policies for budgeting study abroad programs and setting student fees.

- Initiated the College's first ever small donor campaign in late fall 2019, raising \$58,675 to enhance access to study abroad for students with high financial need and to assist international students with significant need.
- Engaged in crisis management efforts in response to global pandemic, including overseeing the closing of study centers abroad, bringing students studying abroad safely back to US, messaging regarding plans for summer 2020 and fall 2020 study abroad programs, and managing the transition to online teaching for spring and summer 2020.
- Planned and implemented transition to remote working environment for college staff to ensure safety while sustaining continuity, communications, and morale.
- Advocated for international students on the OU campus. Intensified advocacy in spring 2020 in response to dramatic challenges confronting international students due to global pandemic.
- Organized college-wide strategic planning process spanning academics, research, and outreach centers, Education Abroad, study centers abroad and International Student Services.

PROFESSOR AND CHAIR (May 2012 to August 2019)

Department of International and Area Studies

Max and Heidi Berry Chair in International Studies

- Conducted 14 successful faculty searches in multiple disciplines: anthropology; history; law and policy; linguistics and literature; political science; sociology; geography
- Increased faculty diversity through creation and involvement of a new departmental Committee on Diversity, Equity and Inclusion in all searches
- Organized and managed a year-long (2014-15) comprehensive revision of the curriculum for our 9 undergraduate majors, with broad faculty and student involvement
- Initiated and managed a comprehensive revision of the curriculum for our MA program in International Studies (2016-18), again with broad faculty inclusion
- Enhanced faculty development and mentoring, introducing a competitive tenure-track faculty course reduction award, an outstanding faculty award and additional funding for faculty research support

- Initiated a strategic planning process to prepare for the septennial academic and external review of the Department of International and Area Studies scheduled for 2018-19

DIRECTOR, European Union Center, The University of Oklahoma

- Co-authored initial EU Center grant; \$300,000 from the European Commission, 2001-4
- Co-authored “Getting to Know Europe” grant, \$102,000 (2009)
- Sponsor speakers, panels, outreach events, including diplomats, academics, and practitioners
- Hosted EU Ambassador to the U.S. campus visit, Jan 2014
- grants for funding from the German Information Service of the German embassy for “Germany Campus Week” programming (\$4,500 each award; latest in 2017)

FACULTY-IN-RESIDENCE (2013-15)

Lived on campus and organized cultural activities for international students in surrounding campus housing.

DIRECTOR OF GRADUATE STUDIES (2007-12)

Department of Political Science (MA and PhD programs)

ASSOCIATE PROFESSOR (2004-12)

Department of Political Science and
Department of International and Area Studies

DIRECTOR OF GRADUATE STUDIES (2003-10)

School of International and Area Studies (MA program)

ASSISTANT PROFESSOR (1999-2004)

Political Science and International and Area Studies

ASSISTANT PROFESSOR (1993-99)

Department of Political Science; Middlebury College

ASSISTANT PROFESSOR (non-tenure track, 1991-93)

Department of Political Science; Swarthmore College

LECTURER (1990-91)

Department of Politics; Princeton University

TUTOR, University College, Oxford (Spring 1990)

Political Economy of Western Europe

PUBLICATIONS AND WORK IN PROGRESSBook Projects in Progress:*Who Speaks for Europe?*

There is a fundamental disjuncture in Europe between the means of integration and the means of socialization. What are the consequences for the integration project? How have EU institutions addressed this challenge? Where have they failed? How might they be more successful?

The Great Perceptual Divide

Drawing on literature in social psychology, the book examines the deep political gulf in the US and a similar divide in the UK over British exit from the European Union. To what extent do perceptions converge as additional information – about the costs of British exit, for example – becomes available? If perceptions do not converge, why not? What are the consequences for democracy?

Journal Submissions in Progress:

“From National to European Socialization: The House of European History and Integration as an Organic Process”

Based on extensive study of the exhibits at the House of European History established in Brussels by the European Parliament, the article identifies a narrative of integration as an organic process in which borders are unnatural, porous and fluid; when borders defy these characteristics and there are political efforts to render national demarcations more fixed and rigid, destructive conflict ensues.

“The Rise of Regulatory Populism” (Accepted for presentation at the September 2020 Conference of the University Association on Contemporary European Studies, Belfast)

EU regulation is vulnerable to local media and political criticism focused on costs because regulations are designed to produce public goods, such as reduced electronic waste and protection of biodiversity rather than benefits highly visible to individuals. Can “regulatory populism” – characterized by measures like “roam like at home” (ending international roaming charges) and the “right to repair” (ensuring parts are available to repair heavy appliances) transcend local socialization effects?

BOOKS PUBLISHED

Michele Chang, Georg Menz and Mitchell P. Smith, eds, *Redefining European Economic Governance* (Routledge, 2015).

Environmental and Health Regulation in the U.S. and the European Union: Protecting Public and Planet (Palgrave Macmillan, 2012).

Editor, *Europe and National Economic Transformation: The EU After the Lisbon Decade* (European Union Politics series, Palgrave Macmillan, 2012).

States of Liberalization: Redefining the Public Sector in Integrated Europe (State University of New York Press, 2005).

Editor (with Thomas Banchoff), *Legitimacy and the European Union: The Contested Polity* (London and New York: Routledge, 1999).

ARTICLES IN REFEREED JOURNALS

"Kicking the Can Down the Road to More Europe? Salvaging the Euro and the Future of European Economic Governance," with Georg Menz. *Journal of European Integration*, Vol. 35, No. 3 (April 2013): 195-206.

"Single Market, Global Competition: Regulating the European Market in a Global Economy," *Journal of European Public Policy*, Vol. 17, No. 7 (Oct 2010).

"All Access Points are Not Created Equal: Explaining the Fate of Diffuse Interests in the EU," *British Journal of Politics and International Relations*, 10, 1 (Jan 2008): 65-84.

"Introduction -- From Modell Deutschland to Model Europa: Europe in Germany and Germany in Europe," *German Politics*, Vol. 14, No. 3: 275-282 (Sep 2005).

"Germany's Quest for a New EU Industrial Policy: Why it is Failing," *German Politics*, Vol. 14, No. 3: 315-331 (Sep 2005).

"How Adaptable is the European Commission? The Case of State Aid Regulation," *Journal of Public Policy* Vol. 21, No. 3 (Dec 2001): 219-238.

"Europe and the German Model: Growing Tension or Symbiosis?" *German Politics*, Vol. 10, No. 3 (Dec 2001): 119-140.

"In Pursuit of Selective Liberalization: Single Market Competition and its Limits," *Journal of European Public Policy* Vol. 8, No. 4 (Aug 2001): 519-40.

"Autonomy by the Rules: the European Commission and the Development of State Aid Policy," *Journal of Common Market Studies*, Vol. 36, No. 1 (Mar 1998): 55-78.

"Facing the Market: Institutions, Strategies, and the Fate of Organized Labor in Germany and Britain," *Politics & Society* Vol. 26, Number 1 (Mar 1998): 35-67.

"Democratic Legitimacy in the European Union: Fulfilling the Institutional Logic," *Journal of Legislative Studies* Volume 2, No. 4 (Winter 1996), pp. 283-301.

"Integration in Small Steps: The European Commission and Member State Aid to Industry." *West European Politics* Vol. 19, No. 3 (Jul 1996), pp. 563-582.

SELECTED WORKING PAPERS, ESSAYS AND REVIEWS

"Has Ukraine Saved European Union Democracy?" *World Literature Today*, July 2022.
<https://www.worldliteraturetoday.org/2022/july/has-ukraine-saved-european-union-democracy-mitchell-p-smith>

"Institutions and Ambivalence: Party Management, Adversarialism, and British Policy Toward Europe," *Current Politics and Economics of Europe*, Vol. 19, Issue 3/4 (2008): 233-250. (With Mark Aspinwall.)

"Soft Power Rising: Romantic Europe in the Service of Practical Europe," *World Literature Today*, January-February 2006: 20-23.

"Germany's Quest for a New EU Industrial Policy: Why it is Failing," Working Paper No. 11-04 (August 2004), BMW Center for German and European Studies, Edmund A. Walsh School of Foreign Service, Georgetown University.

"Who are the Agents of Liberalization?" Robert Schuman Center for Advanced Studies Working Paper 2001/39. (San Domenico, Italy: European University Institute, 2001).

"The Institutional Balance: Formal and Informal Change." *Centre for European Policy Studies Working Document* No. 111, July 1997. (With R. Daniel Kelemen)

"The End of German Social Partnership?" *CEPS Review*, Spring 1997, pp. 16-24.

Invited Commentary on Nikos Zahariadis, "Policy Networks, Elections, and State Subsidies." *Review of Policy Research* 22, 2: 133-35 (February 2005).

SELECTED CONFERENCE PAPERS

"From National to European Socialization: The House of European History and Integration as an Organic Process," Panel on Collective Identities and Integration of Core State Powers, European Union Studies Association, (Denver, May 2019).

"Framing Fracking: A Rhetorical Analysis of FracFocus.org," panel on Fracking Rhetoric, Rhetoric Society of America (San Antonio, May 2014).

"The EU's Role in Global Climate Change Negotiations." Joint Workshop of the ECPR and EUSA, March 2012, Munich, Germany.

"The End of the Lisbon Decade? A Transformation of the EU's Regulatory State," University Association for Contemporary European Studies (Sep 6-8, 2010, Bruges).

"Ships Passing in the Night: Diverging Health and Environmental Regulation in the U.S. and EU," Eleventh Biennial International Conference of the European Union Studies Association (April 23-25, 2009, Marina Del Rey, CA).

"Single Market, Global Competition: Explaining the Internationalization of EU Regulatory Regimes," Convention of the International Studies Association, panel on *The Political Economy of International Economic Agreements* (March 26-29, 2008, San Francisco).

"The changing logic of the European Parliament: From cooperation to competition between parliamentary committees," Tenth Biennial International Conference of the European Union Studies Association (May 17-19, 2007, Montreal).

"Opportunity Lost? Environmental Interests, Industrial Competitiveness and the European Parliament." Third pan-European Conference of the ECPR, Standing Group on EU Politics (September 2006, Bilgi University, Istanbul).

SELECTED INVITED LECTURES AND CONFERENCE PARTICIPATION

- November 2017 "Is the U.S. Forfeiting Global Economic Leadership?"
Keynote Speaker, Academic Festival on "American Identities in the 21st Century," Cameron University
- March 2017 Featured Speaker, "Brexit and the Political Environment in Europe." Global Business Forum on "The Future of Europe"
Baylor University
- Multiple years Great Decisions Lecture Series: The European Union as a Global Actor (2000; 2008; 2013; 2017); The Global Financial Crisis (2011)
- November 2016 "Brexit: Why, How, When, What?"
Osher Lifelong Learning Institute
- October 2014 "Discourses of Economic Inequality: Free Market Think Tanks in the U.S. and UK." Institute of Research on Socio-Economic Inequality, University of Luxembourg.
- January 2010 "Who Will Lead? The U.S., the European Union, China and the Global Diffusion of Power." Field Artillery School, Fort Sill, OK

PROFESSIONAL SERVICE

- 2015 Best Paper Prize Committee, European Union Studies Association
- 2012-13 Program Committee Co-Chair, Thirteenth Biennial Conference EUSA, Baltimore, MD, May 9-11, 2013
- 2013 Chair, Best Paper Prize Committee, EUSA
- 2011-15 Executive Committee (elected by international membership), EUSA
- 2009-11; 2011-13 Co-Chair, Political Economy Section (elected), EUSA
- 2007-8 Selection Committee for Haas Dissertation Award, EUSA
- 2005-9 Editor, EUSA Political Economy Interest Section Newsletter
- 2005 Selection Committee for Best Book prize, EUSA

Manuscript reviewer for: *West European Politics; Journal of European Public Policy; Regulation & Governance; Comparative Political Studies; European Journal of Political Research; Governance; Government and Policy; Journal of Common Market Studies; Political Studies; PS: Political Science and Politics; Policy Studies Journal; Public*

Administration Review; Social Science Quarterly; United States Institute of Peace; Roman & Littlefield; Harcourt College Publishers; Routledge; Longman; Springer; Palgrave Macmillan

INSTITUTIONAL SERVICE, Penn State University

Faculty Affairs Advisory Council (council of administrators who review and revise academic affairs policies in concert with the Vice Provost for Faculty)

Chair, Professor of Practice Search, SIA, fall 2023

Chair, Tenured/tenure track search in Sustainability or Human Security, fall 23/spring 24

INSTITUTIONAL SERVICE, University of Oklahoma

University Level

Dean's Council, 2019-20

Associate Dean's Council, 2015-2019 and 2020-2023

Academic Program Review Council, 2016-17 and 2009-10

Provost's Ad-Hoc Task Force on Graduate Education, 2015-16

External Member, Kaiser Chair Search Committee, OU College of Law, Fall 2012

External Member, International Political Economy Search, PSC, Fall 2012

Academic Programs Council, 2010-13 (appointed by President); also 2001-2004;
Programs Subcommittee Chair, 2003-4

Elected member of College of Arts and Sciences Executive Committee, 2010-11

Criterion One Committee, University of Oklahoma accreditation process, 2010-11

European Study Abroad Programs Committee, Education Abroad, 2004-2009

College and Departmental Level Service

Search Committee Chair, Romanoff Professorship in Russian Studies, 2021

Search Committee, Global Environment, 2017-18

Search Committee Chair, Political Economy, 2016-17

Chair, Student Scholarships Committee, College of International Studies, 2012-18

Search Committee Chair, African Studies, 2015-16

Search Committee Chair, European Studies, 2013-14

Search Committee, ConocoPhillips Professorship in Chinese Politics, Fall 2012

Committee A (Faculty Hiring, Evaluation, Tenure and Promotion), School of International and Area Studies, 2010-12; 2009-10; 2004-6 (elected by peers)

Search Committee, Brazilian Studies, Fall 2010
Search Committee, Comparative Politics of the Middle East, Fall 2006
Committee A, Department of Political Science, Fall 2005 (elected by peers)
Search Committee Chair, Comparative/Russian Politics, Fall 2005
Search Committee, Terrorism and Political Violence, Fall 2005
Search Committee, Joint SIAS-Political Science Position in International Relations, 2004-5
Search Committee, ConocoPhillips Professorship of Chinese Politics, 2003-4
Comparative Politics Field Coordinator, Political Science, 2005-2011
Chair, Graduate Awards Committee, Political Science, 2002-2012
Graduate Studies Committee, Political Science, 1999-2012
Graduate Studies Committee, IAS, 2000-2015

Community Service

Regional Food Bank of Oklahoma volunteer, periodic

COURSES TAUGHT (selective list)

- The European Union
- Global Political Economy
- Is Fascism Foreign or Can it Happen Here?
- Understanding the Global Community
- Field Seminar in International Studies
- Comparative Political Economy
- Inequality Around the World

GRANTS, FELLOWSHIPS AND AWARDS

2021	Nominated by CIS Dean for Regents Professorship Based on outstanding administrative service
2017	Nominated by CIS Dean for David Boren Professorship Highest faculty honor at University of Oklahoma
2013; 2016; 2017; 2021	German Information Service, German Embassy Germany in Europe campus weeks (\$2500-\$4500)
2011	William W. Talley Award for excellence in teaching, College of International Studies (nominated by MA students).
2009	“Getting to Know Europe” Commission of the European Communities institutional (co-principal investigator); \$102,000
2001-4	Co-principal investigator, European Union Center institutional grant, Commission of the European Communities; \$300,000
2000-01	Jean Monnet Fellowship European Forum, Robert Schuman Centre for Advanced Studies

CURRICULUM VITAE | Mitchell P. Smith 11

European University Institute, Florence, Italy

1997

Council for European Studies Trans-Atlantic Research
Planning Grant, "Legitimacy and the European Union"

April 1997

Fulbright Inter-Country Lecture Award; University of Salamanca

Sep 1996-
July 1997

Fulbright Research Award in European Union Affairs
Brussels, Belgium

1996-97

Center for German and European Studies, Georgetown University
workshop grant, "Legitimacy and the European Union"

1994

Presidential Fellowship, Middlebury College
To attend Salzburg Seminar session, "Is Europe Losing its Way?"

1989-90

Fulbright Research Fellowship, United Kingdom

Jan. - Nov. 1989

Friedrich Ebert Foundation Fellowship
For dissertation research; Bonn, Germany

LANGUAGES

German (good; formerly fluent)
French (basic; formerly good)